



BACKCOUNTRY FILM FESTIVAL INTERNSHIP

Winter Wildlands Alliance

Help us protect winter wildlands and promote quality human-powered snowsports experiences on public lands through events and outreach!

Winter Wildlands Alliance is currently seeking an outgoing and hard working candidate looking for a fun and engaging experience in conservation and non-motorized recreation advocacy by working on WWA's signature event the **Backcountry Film Festival**. Length and weekly hours for this internship is negotiable and a small stipend or possible credit hours are available. The intern will be based out of our Boise office at 910 Main St., Ste. 235.

Winter Wildlands Alliance is a national nonprofit organization promoting and preserving winter wildlands and a quality human-powered snowsports experience on public lands. As a small organization, interns are valued immensely and immersed in real, quality projects, resulting in excellent on-the-job experiences.

Duties: Assist in organizing, coordinating and marketing WWA's annual Backcountry Film Festival event and represent WWA at community outreach events. The intern will help secure sponsorships, work with filmmakers, distribute marketing materials, network with online partners, arrange event details and perform other related duties for the Backcountry Film Festival and Festival Tour.

What Intern Will Learn: Intern will gain a solid understanding of WWA's mission and advocacy issues and learn how to produce and market special events. He/she will also gain quality experience in marketing and online networking by working with WWA's corporate partners and sponsors from the outdoor industry and will work closely with many of our member groups.

Skills and Qualifications: Good written and verbal communications skills, outgoing and motivated, knowledge of internet and social network marketing, a desire to learn about nonprofit management and winter conservation, familiarity with backcountry winter recreation.

Internship duration, hours and compensation: Internship is approximately 10 hours per week running July 2010 through December 2010. Hours are flexible and a stipend is available.

Send cover letter and resume to:

WWA Programs Director
lweber@winterwildlands.org
(208) 343-1630